



# Parents' Online Safety Presentation

*"Dedicated to delivering inspirational learning experiences."*



**Using Social Media**



**Home learning,  
home work or  
research.**



# **What are your children doing online?**



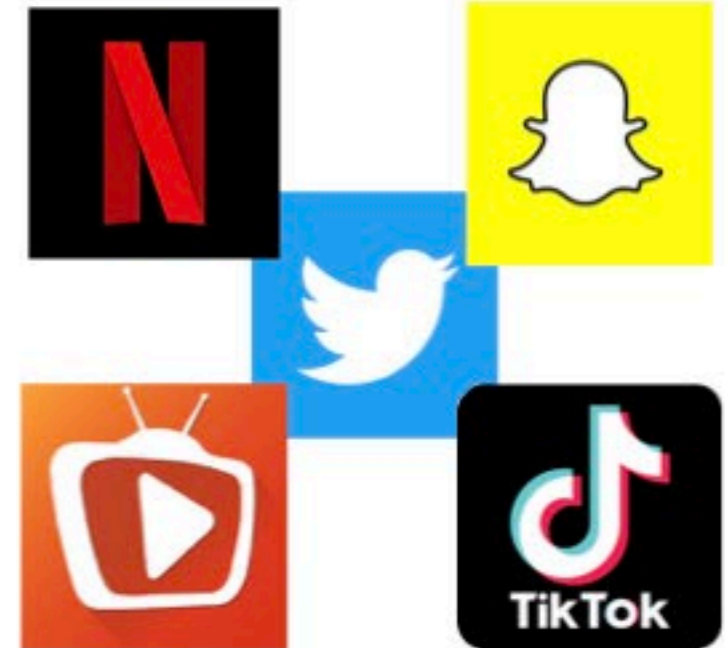
**Playing Online Games**



**Creating or  
watching video**



# Children's Digital Playground (6-12)



## What are your children doing online?

- Watch videos on **YouTube**
- **Play a range of online games** from Roblox and Fortnite to Toca Boca mobile games
- Older children use apps such as Tik Tok to post **videos online and live-stream**
- Some may also be using platforms like **Snapchat and Instagram** although minimum age is 13
- **Use educational apps** to supplement learning





# 2021 *This Is What Happens In An Internet Minute*



# Latest Research

3-4



17% have their own mobile phone

To go online: 39% use a mobile phone, 78% use a tablet and 10% use a laptop

89% use video sharing platforms

32% use live streaming apps/sites

50% use messaging sites/apps

21% use social media and 24% have their own social media profile

18% play games online

81% watch TV or films on any type of device other than a TV set (85% on a TV set)

47% watch live TV vs 72% who watch SVoD<sup>1</sup>

5-7



28% have their own mobile phone

To go online: 50% use a mobile phone, 83% use a tablet and 27% use a laptop

93% use video sharing platforms

39% use live streaming apps/sites

59% use messaging sites/apps

33% use social media and 33% have their own social media profile

38% play games online

74% watch TV or films on any type of device other than a TV set (88% on a TV set)

48% watch live TV vs 77% who watch SVoD<sup>1</sup>



# Latest Research

8-11



60% have their own mobile phone

To go online: 71% use a mobile phone, 79% use a tablet and 55% use a laptop

95% use video sharing platforms

54% use live streaming apps/sites

84% use messaging sites/apps

64% use social media and 60% have their own social media profile

69% play games online

79% watch TV or films on any type of device other than a TV set (90% on a TV set)

51% watch live TV vs 76% who watch SVoD<sup>1</sup>

32% have seen something worrying or nasty online 📶

32% were able to correctly identify sponsored search results 🔍

# Latest Research

12-15

97% have their own mobile phone

To go online: 94% use a mobile phone, 54% use a tablet and 63% use a laptop

98% use video sharing platforms

73% use live streaming apps/sites

97% use messaging sites/apps

91% use social media and 89% have their own social media profile

76% play games online

87% watch TV or films on any type of device other than a TV set (84% on a TV set)

44% watch live TV vs 82% who watch SVoD<sup>1</sup>

37% have seen something worrying or nasty online 📶

11% picked only reliable indicators that a social media post was genuine; 📶

83% picked at least one unreliable indicator

64% were able to correctly spot a fake profile 📶

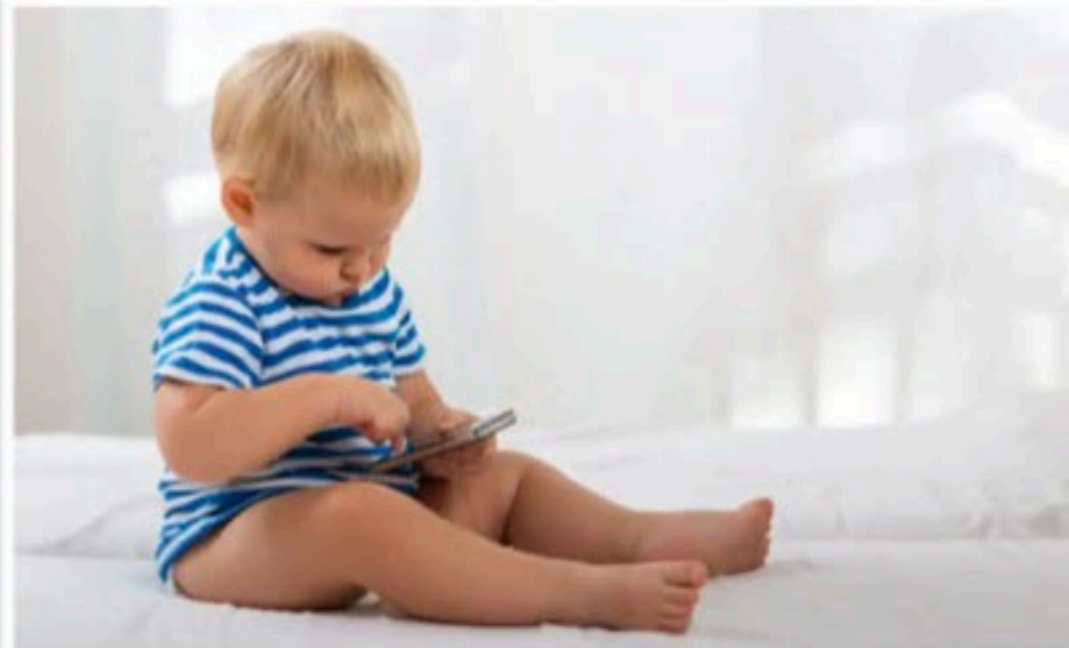
38% were able to correctly identify sponsored search results 🔍

39% were able to correctly identify sponsored content posted by an influencer 📶

# 'Tik Tots'

## TikTok being used by 16% of British toddlers, Ofcom finds

Three-year-olds are on the video-sharing platform and it may be affecting their attention span



📹 Tiktok's terms of service excludes under-13s. Photograph: poplasen/Getty Images/iStockphoto

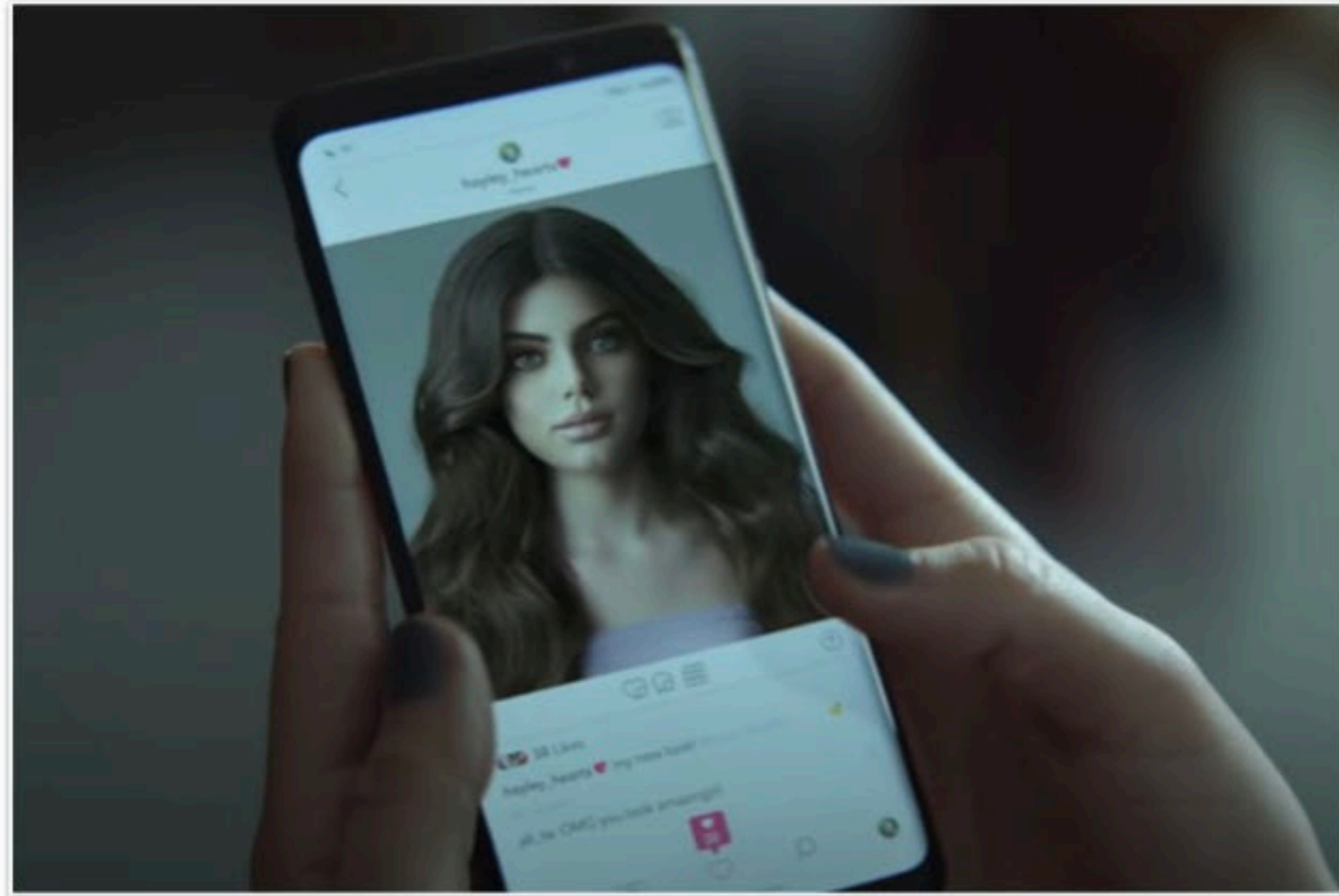
British toddlers are increasingly likely to be users of **TikTok**, with a substantial number of parents saying their preschool children use the video service despite the app supposedly being restricted to those aged 13 and older.

About 16% of three- and four-year-olds view TikTok content, according to research commissioned by media regulator Ofcom. This rises to a third of all children in the five- to seven-year-old age group.



**What can you do?**

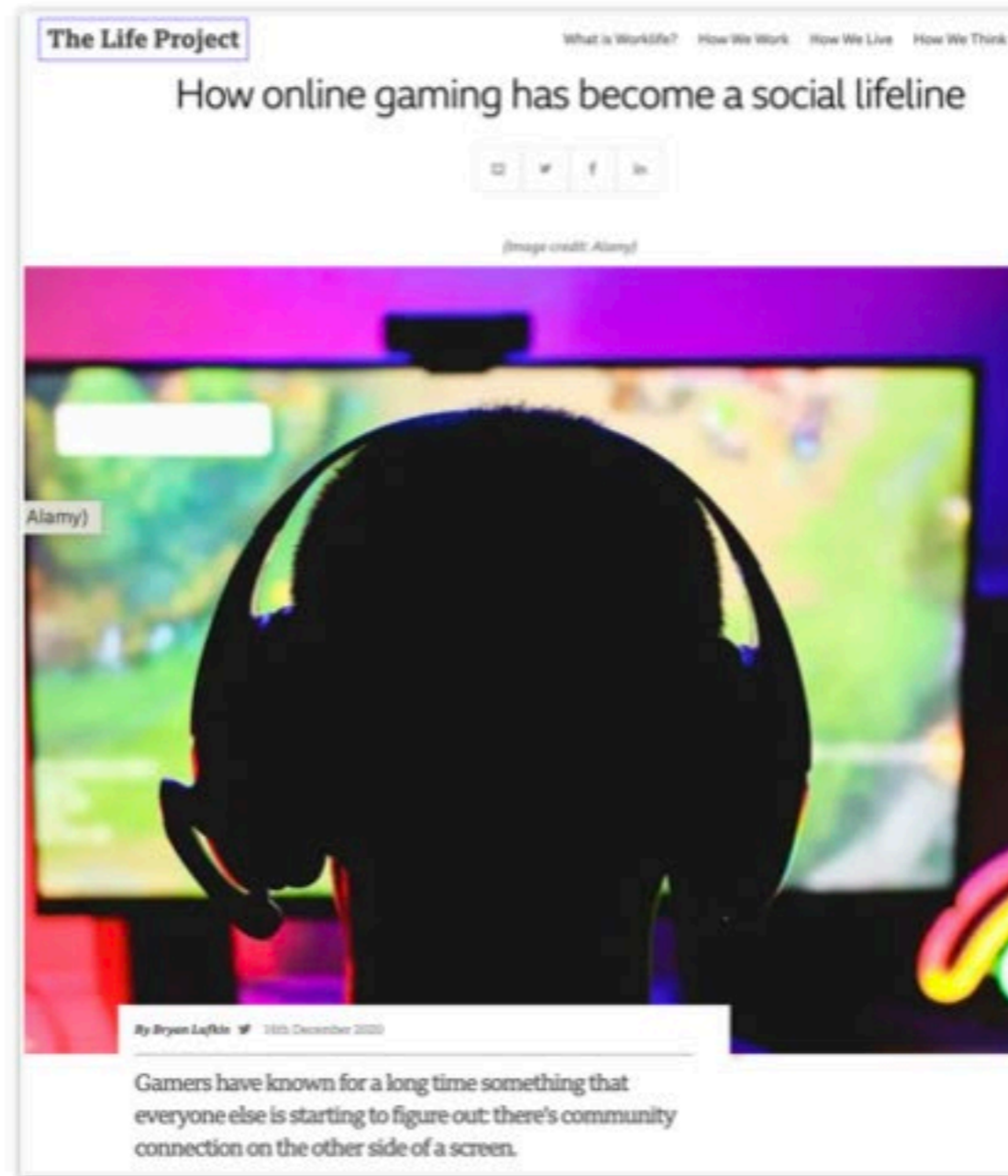
# Reverse Selfie



<https://youtu.be/z2T-Rh838GA>

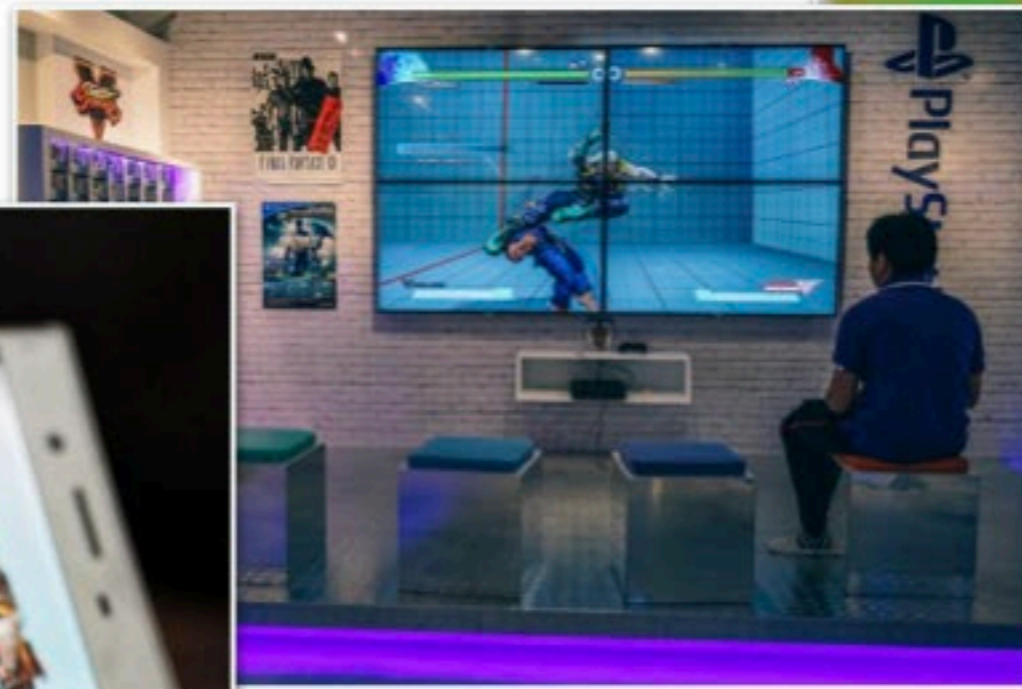
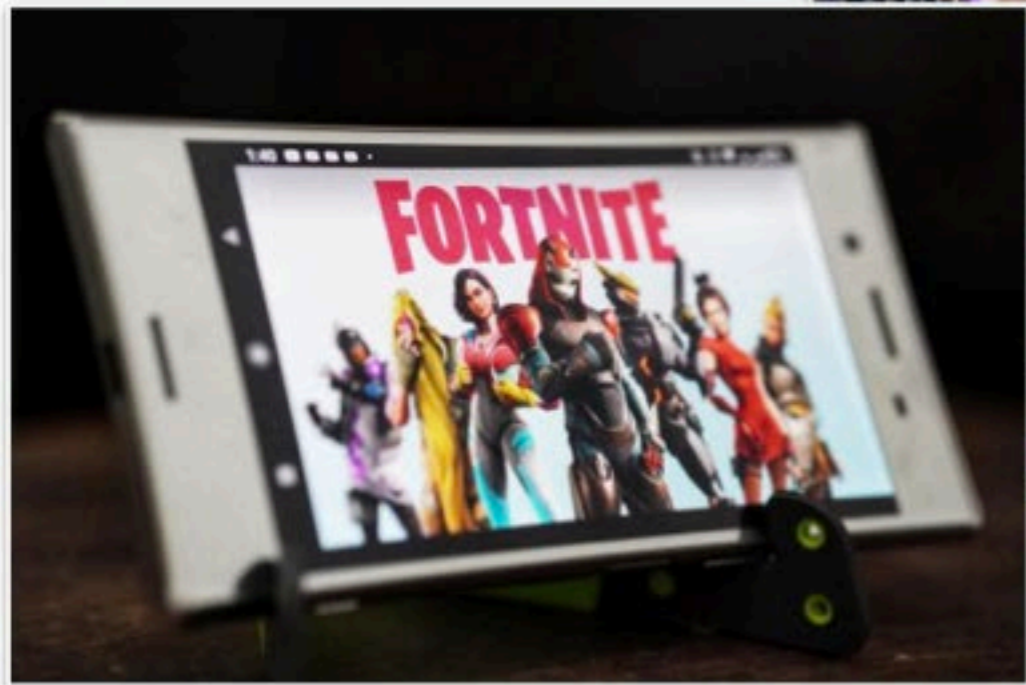


# Acknowledge the Positives



*Nine in ten 8-15s said that using social media made them feel happy and closer to their friends.*

# Understand the world our children grow up in.

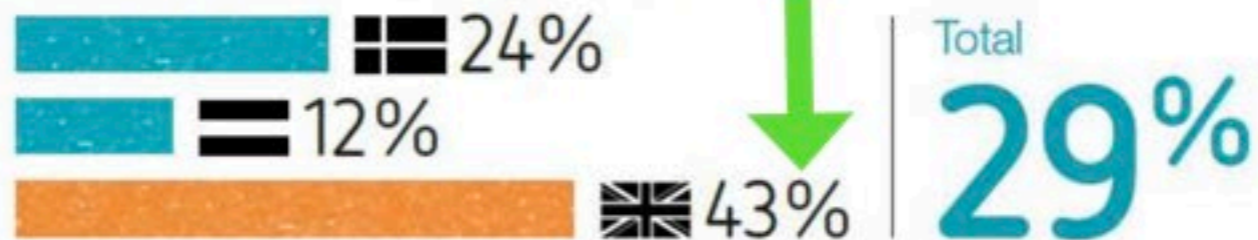




# Children will make mistakes...

Create a culture where they will tell...

"I wouldn't want to be called a snitch"



"I'd worry that I was to blame"



"My parents/carer would stop me using the internet"



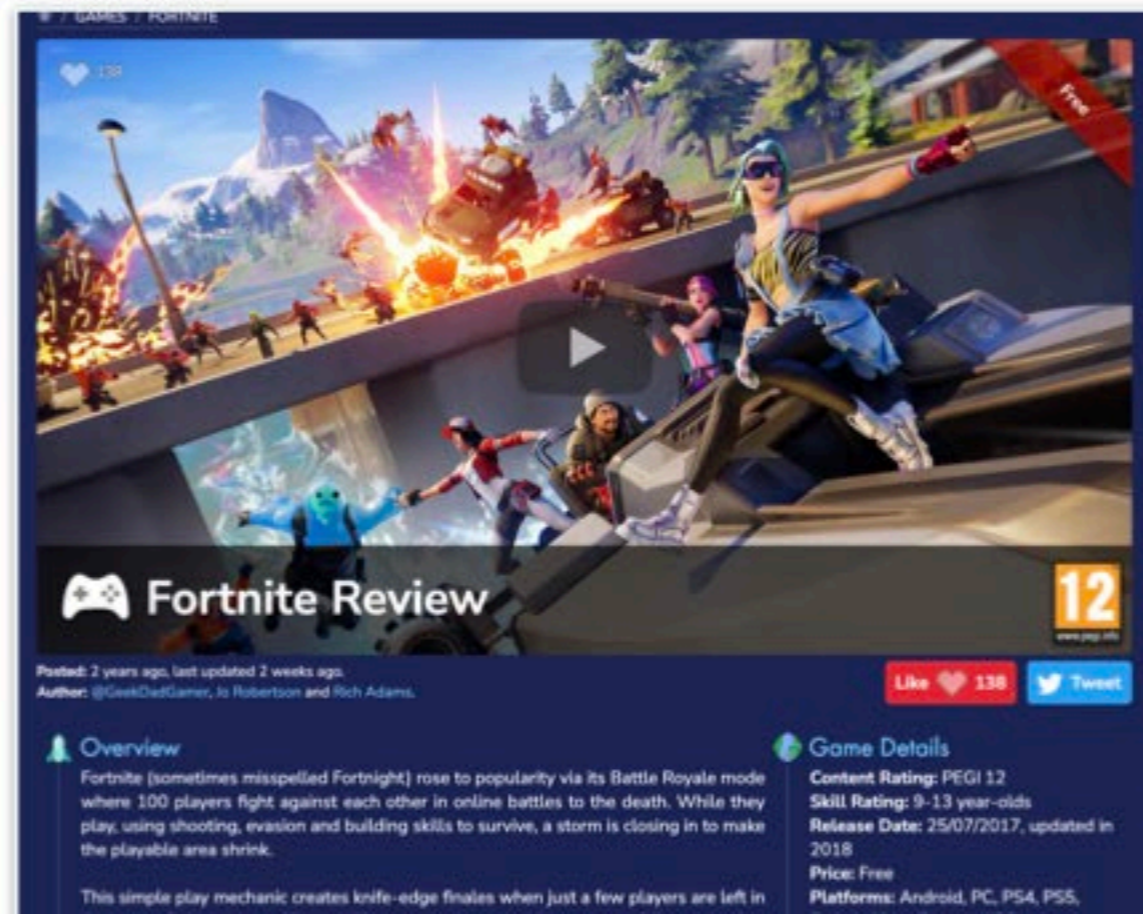
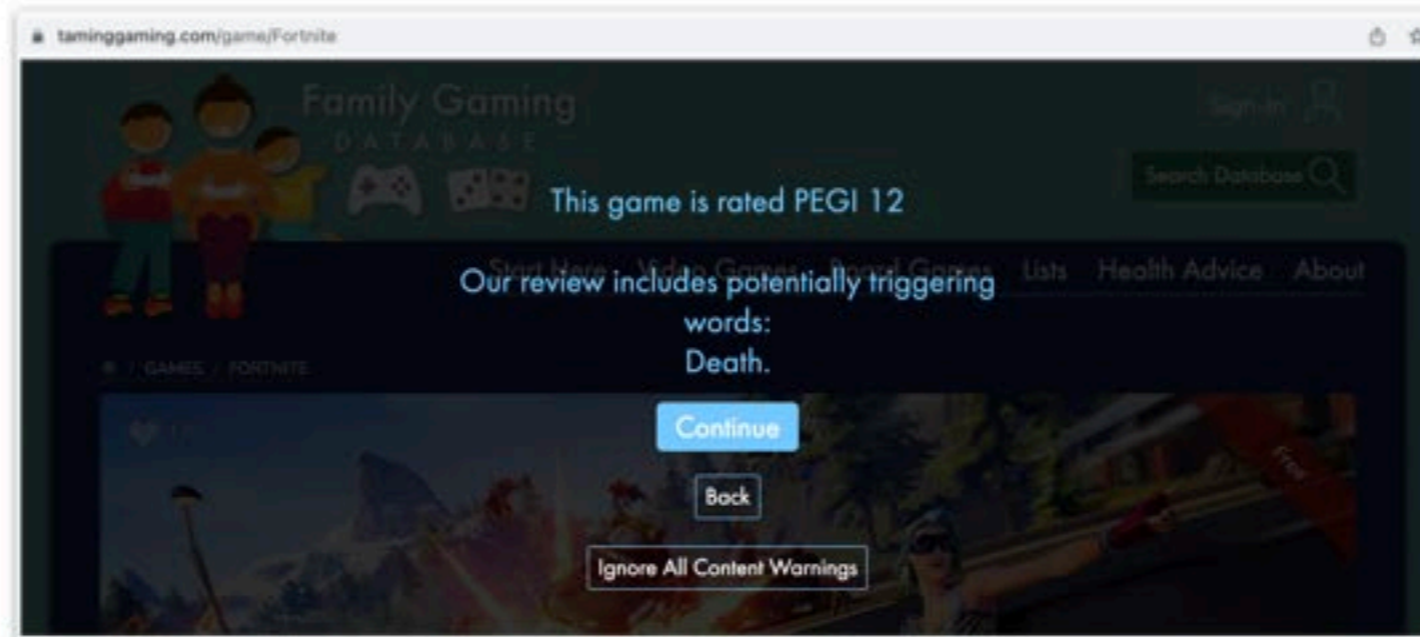
# Supporting your son or daughter

- Take an interest.
- Listen and don't judge.
- Engage with them.
- Use technology with them.
- Do not become a 'sharent' - lead by example.
- Talk to other parents about any issues - join social media parents groups.
- Open minded to technology.





# Taming Gaming



# Test your home filtering

**TEST FILTERING**

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## Results for Filter Test: **Passed**

Establishment Type:	Personal
Organisation:	Joe Bloggs
Postcode:	L31 3VE
IP Address:	62.252.201.33
Network:	NTL

### Child Sexual Abuse Content

Tests whether you are blocking websites on the IWF Child Abuse Content URL list.

✔ It appears that your Internet Service Provider or filtering solution includes the IWF URL Filter list, blocking access to Child Sexual Abuse content online

### Adult Content Filter Test

Test whether your Internet filter blocks access to pornography websites

✔ It appears that your filtering solution includes blocking for online pornography.

**TEST FILTERING** Personal Schools Business Public Sector



## Personal Internet Filter Test

Children, particularly younger children, can be bothered by things they see online, and filters can be a helpful tool in reducing the chances of coming across something upsetting.

Managing access to online content is very much an art and whilst no filter or parental controls tool is 100% effective, this utility will help you test the main components of any filtering or parental controls (if they are active) on your Broadband or mobile connection.

All the major Broadband and mobile operators provide filtering or parental controls. To find out more about these including instructions on activating them can be found on the Internet Matters website.

[Test My Internet Filter](#)

<http://testfiltering.com/personal/>



# LEGO



SHOP

DISCOVER

HELP



## Choose your Online Explorer to build



### The Giggler

*Loves to watch and make videos online*

Your build and talk activity will focus on the wonderful world of online video and what kids need to watch out for.

**Topic included:**

- Online bullying and trolling
- Managing screen time
- Phishing and online scamming



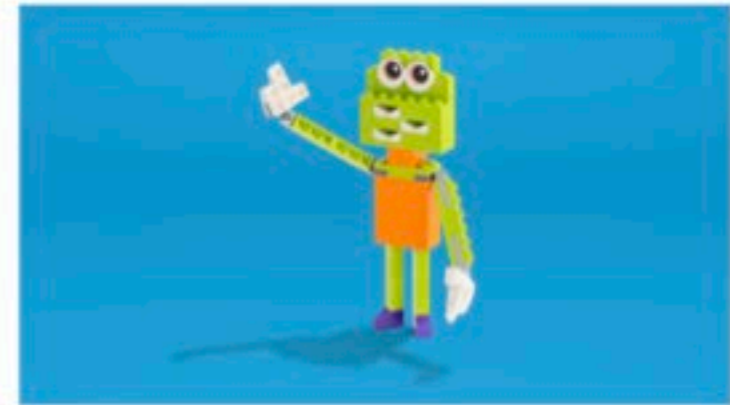
### The Multiplayer

*Loves playing games online*

Your build and talk activity will focus on the fun world of online gaming and what kids need to watch out for there.

**Topic included:**

- Online bullying
- Managing screen time
- In-game purchases



### The Chatterbox

*Loves chatting with friends online*

Your build and talk activity will focus on the ways your child likes to chat online via messaging apps and video calls, and what they need to watch out for there.

**Topic included:**

- Online bullying
- Strangers online
- Privacy and sharing safely



A stylized illustration of a computer monitor. The monitor has a black bezel and a grey base. The screen is white and displays the text "Parental Controls" in a bold, green, sans-serif font. The text is centered horizontally and vertically on the screen.

# Parental Controls



# Google Family Link

- Available on App and Android Stores.
- Monitor Screen Time.
- Manage Apps.
- Set sleep time.
- See where they are.

Establish boundaries for your family online.

KEEP AN EYE ON SCREEN TIME

App activity reports

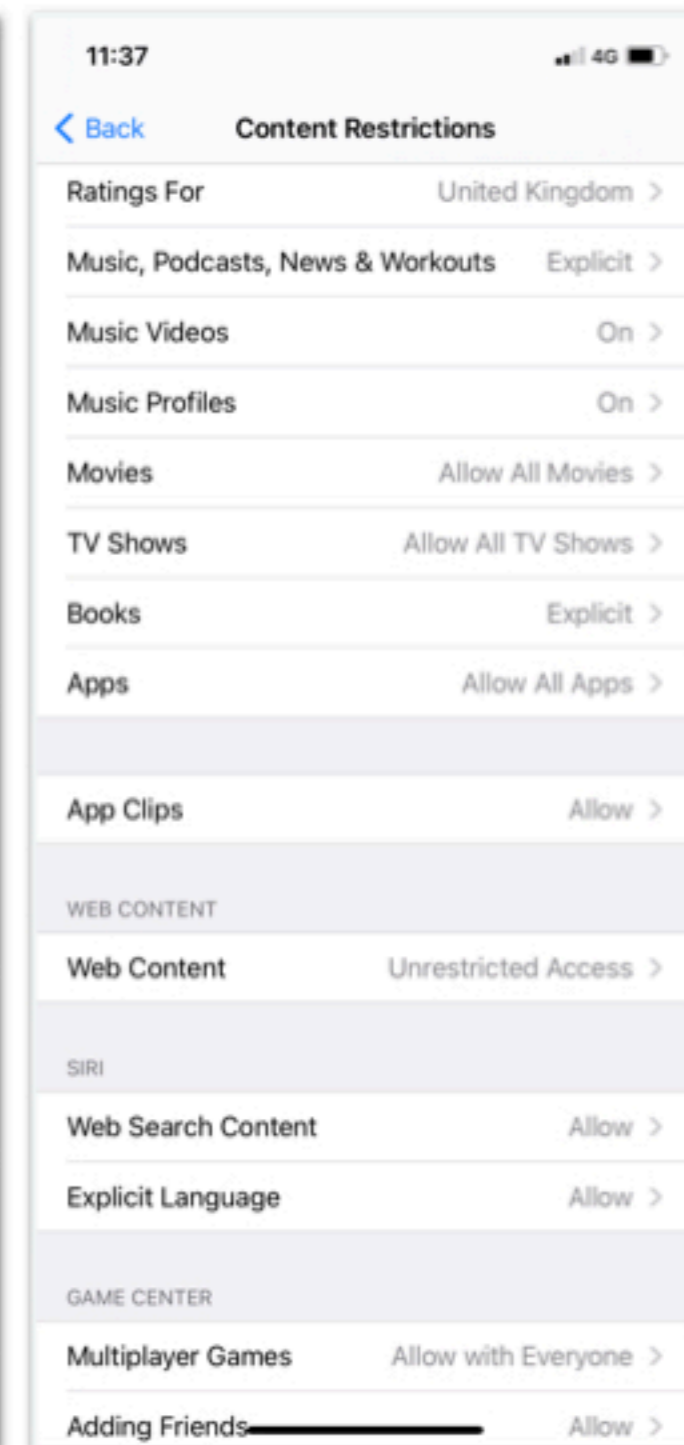
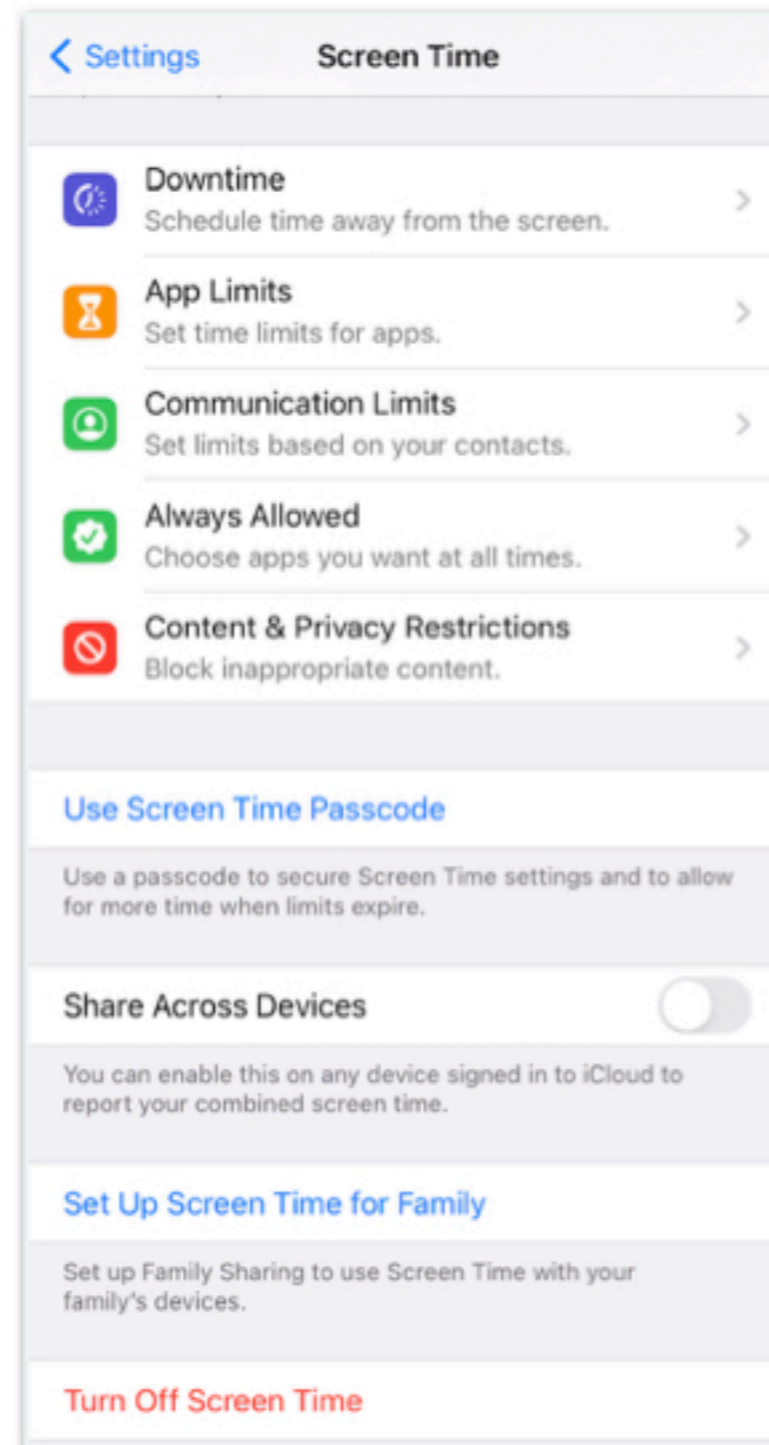
Not all screen time is created equal. It can depend on whether your child is using their device to read a book, watch videos or play games. You can use Family Link's app activity reports to see which apps your child is using most, and make decisions about what they have access to.

Explore Family Link

Day	Screen Time	Status
TUESDAY	2 hr 15 min	Adjustable (+/-)
WEDNESDAY	2 hr	Checked (✓)
THURSDAY	2 hr	Checked (✓)

# Apple Parental Control

- Restrict Apps
- Set time limits
- Filter web content
- Restrict the game centre.





# Support for you

- You can always speak to:
  - CEOP
  - NSPCC
  - School
- Or for more general information you can visit these sites:
  - UK Safer Internet Centre (<https://www.saferinternet.org.uk/>)
  - Internet Matters (<https://www.internetmatters.org/>)
  - The Parent Zone (<https://parentzone.org.uk/home>)